

# OCCUPY<sup>VR</sup> MAUA

"THE WORST STRUGGLE IS THE ONE THAT IS NOT DONE"

The documentary presents the dwellers of an occupation in the center of the city of Sao Paulo, Brazil, revealing their way of life and the efficient method of self-management they practice to organize their lives.

## SYNOPSIS

Occupy Maua is VR short documentary that aims to reveal the Maua Occupation located in the center of Sao Paulo. The film guides us to the interior of the occupation showing its spaces, facilities and mainly the dwellers and their incredible method of self-management. In addition, the film presents the civil disobedience idea, used by Gandhi and Martin Luther King Jr., as a unique form of struggling for survival. The innovation in this project is mainly found in its format. Virtual reality allows us to transport viewers into the interior of an occupation by breaking down prejudices and promoting impact and transformation. From the same director of River of Mud and Fire in the Forest. The film was released in the **42nd São Paulo International Film Festival**.

**LINK TO WATCH | [https://youtu.be/Tu4\\_j3jLp4g](https://youtu.be/Tu4_j3jLp4g)**

*Running time: 13'45"*

*Color, Stereo*

*Shot in Virtual Reality 4K*

*2018, Brazil*

**- CREW -**

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FARAH **CASTING DIRETOR** THIAGO IACOCA **IMAGE RESEARCHER** MARCELA  
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BIRMINGHAM **NARRATION** TADEU JUNGLE

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